

**D4D Session at “Design for Health” Conference,
Wednesday 13th July 2011, 13.30- to 15.30**

VENUE: Level 2, PENNINE LECTURE THEATRE

Content	Presenters	Duration	Totals
Intro to D4D concept	Wendy Tindale: Clinical Director D4D	10 min	15
D4D Process Define - Design -Develop – Disseminate	Wendy Tindale	5 min	
Articulation of unmet clinical need Prioritising	Wendy Tindale	10min	10
Total			25
Challenges of inter-disciplinary / inter-organisation collaboration: Introduction to interactive task	Facilitator: Jason Brannan: Medilink	3 min	35
Interactive session: 1. Audience demographics 2. Healthcare Design challenges 3. Design Motivations (& effect of role/institution of collaborator) 4. Benefits of inter-disciplinary working	D4D Panel of: Zoë Clark: Barnsley Sarah Fowler: Bristol & Bath PCT Adele Long: Bristol Avril McCarthy: Sheffield THFT Andrew Slorance: I-Imagine	32min	
Total			60 min
What issues arise? Case studies to demonstrate Define Phase • Continance Projects: Communication/language challenges • More communication (AAC) Design Phase: • Paediatric wheelchair Develop Phase: • Carbon Black wheelchair (<i>also in D4H Exhibition in Furnival Building</i>) • Urodiary Disseminate Phase • Dignity Commode	Sarah Fowler Zoë Clark Zoë Clark Avril McCarthy Avril McCarthy Avril McCarthy	8min 6 min 6 min 5 min 5 min 5 min	35
Q&A			15
Total			50
Wrap up •	Professor Wendy Tindale	5 min	5
TOTAL TIME			1hr 55